

POONGODI P.

Assistant Professor



Villa No.10, Anugraha Homes, Oomachikulam, Madurai - 625014
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OBJECTIVE:

To pursue a successful and challenging career that maximizes my potential through resourcefulness and dedication, while contributing to sustainable growth for both myself and my organization.

FIELDS OF SPECIALISATION:

- ✓ *Agricultural Economics*
- ✓ *Mathematical Economics*
- ✓ *Operations Research*
- ✓ *Economic Ideas in Tamil Literature*

EDUCATION:

- *State Eligibility Test, Bharathiar University, Coimbatore, 2012*
- *B.Ed. Economics, 74%, Arumugam Nallamani College of Education for Women, Thiruppalai, Madurai, 2011*
- *M.Phil. Economics, 75%, The American College, Madurai, 2008*
- *M.A. Economics, 81%, Lady Doak College, Madurai, 2007*
- *B.A. Economics, 79%, Lady Doak College, Madurai, 2005*
- *HSLC, 71%, O.C.P.M. Higher Secondary School, Madurai, 2002*
- *SSLC, 86%, O.C.P.M. Higher Secondary School, Madurai, 2000*

ACADEMIC ACCOLADES:

- *First Rank: M.Phil. Economics (April 2008)*
- *First Rank: P.G. Economics (April 2007)*
- *First Excellent and Consistent Performance: P.G. Economics (April 2007)*
- *Second Rank: U.G. Economics (April 2005)*
- *Shanthi Hariharan Memorial Prize: Best candidate in P.G. Economics*
- *Principal Shanty Manuel Prize: Mathematical Economics in U.G. Economics*

PROFESSIONAL EXPERIENCES:

- *Assistant Professor, Lady Doak College, Madurai*
 - *Permanent Appointment: July 8, 2013 – Present*
 - *Substitute Vacancies:*
 - *September 10, 2012 – October 22, 2012*
 - *June 18, 2012 – July 27, 2012*
 - *February 1, 2012 – April 5, 2012*
 - *November 17, 2011 – December 19, 2011*
 - *July 1, 2011 – October 21, 2011*
- *PG Teacher, Xavier Matric Hr. Sec. School, Madurai*
 - *One year experience during 2009-2010*

MY RESEARCH PROJECTS:

- *Spatial Variations of Groundnut Production and Marketing in India (PhD. Economics - ongoing)*
- *A Study on Groundnut Production in India, 1950-2007 (M.Phil. Economics, 2007 – 2008)*
- *A Study on Exports of Cashew Products in India, 1990-2005 (P.G. Economics, 2006 – 2007)*
- *A Study on Socio-Economic Conditions of Construction Workers in Thoppur, Virudhunagar District (U.G. Economics, 2004 – 2005)*

RESEARCH GUIDESHIP:

- *UG Economics, LDC (Field and LiFE Projects) – 13 years*
- *PG Economics, Lady Doak College – 12 years*

CONTRIBUTIONS TO INSTITUTIONAL COMMITTEES (AT PRESENT):

- *Convenor of Criteria I of the AQAR Committee at the College Level*
- *Member of the Internal Quality Assurance Cell (IQAC) at the College Level*
- *Member of the Alumnae Committee at the College Level*
- *Faculty in charge of the Book Purchase Committee at the Departmental level*

SEMINARS / PROGRAMMES ORGANISED:

- *National level Student Seminar on Geneartive AI and the Economy (February 27, 2026)*
- *National Level Student Seminar on Navigating the Global Economy: A Tribute to Paul Krugman's Vision (Hybrid Mode) (October 16, 2025)*
- *National Conference on Green Economy – An Approach to Sustainable Economic Growth (December 9, 2024)*
- *International Webinar on Multi-Dimensional Poverty Index (December 17, 2024)*
- *Students Seminar on Economic Contributions of Sir William Arthur Lewis's Contribution to Economics (February 27, 2023)*
- *Students Seminar on Economic Contributions of Paul Samuelson (March 28, 2022)*
- *Students Seminar on Valluvar Speaks (September 14, 2015)*

PUBLICATIONS:

- *Journal Publication: Poongodi. P. and Alagesan R. "Adoption of Soil Health Card Aligned Fertilization and Economic Returns of Groundnut Systems," Journal of Soils and Crops, ISSN 2582-2756, Vol. 36, Issue 1, 77-82, June 2026. DOI: 10.5281/zenodo.19758540 (UGC Care List).*
- *Journal Publication: Poongodi. P. and Alagesan R. "An Analysis of the Groundnut Economy of India," International Journal Humanities and Social Science Studies, ISSN 2319-829X, Vol. 12, Issue 2, No.7, 125-130, July–December:2023.*
- *Newspaper Article: திருமதி. ப. பூங்கொடி மற்றும் முனைவர். ச. உமா, "விவசாயத்தை மீட்க வேளாண் பட்ஜெட் உதவும்" (Hindu Tamil Thisai, August 15, 2021).*
- *Journal Publication: Poongodi. P. and Alagesan R. (2020), "Impact of Population Growth on Environmental Degradation in Madurai City", Journal of Xi'an University of Architecture & Technology, Vol. 1, Issue 2, Pages 948-955.*
- *Journal Publication: Poongodi. P. (2014), "A Study on Impact of LPG on Indian Economy", International Journal of English Language, Literature and Humanities, Vol. 1, Pages. 108-117.*

PRESENTATIONS:

- Dr. Uma S & Ms. Poongodi P presented a paper titled “Viksit Bharat @2047: Economic Transformation for an Inclusive and Sustainable Future Role of MSM&Es in India” at the National Seminar on “Viksit Bharat @2047: Economic Transformation for an Inclusive and Sustainable Future’ on 25th February 2026 organised by Department of Economics Mannar Thirumalai Naicker College in association with Bodhi International Journal of Research In Humanities, Arts And Science, India An Online, Peer-reviewed, Refereed and Quarterly Journal.
- Ms. Poongodi P & Dr. R. Alagesan presented a paper titled “The Economics of Sustainable Groundnut Market Integration in India: Anai Perspective Based on Empirical Analysis” in the International Conference on “Innovative Pathways in Education and Multidisciplinary Research: Bridging Cultures and Disciplines for a Sustainable Future” organised by Shinawatra University, Thailand on 30th September to 1st October 2025.
- Mrs. P. Poongodi & Mrs. P. Pyingkili presented a paper titled “Understanding Financial Behaviour Patterns of Working Women in Muduwarpatty Village, Madurai” in the International Conference on International Conference on Behavioural Economics: Redefining Economic Approaches, Emerging Insights Beyond Unbounded Rationality (Hybrid Mode) during 11th and 12th September 2025.
- Ms. Poongodi P & Dr. R. Alagesan presented a paper titled “The Triad of Agricultural Development, Food Security, and Farmer Welfare: Evidence from India” in the Bodhi Hybrid International Conference on “Sustainable Economic Development in the Age of AI: Challenges and Opportunities” held at Holy Cross College (Autonomous), Tiruchirapalli, Tamilnadu on 22nd August 2025.
- National Seminar on “Women Empowerment-Milestones & Challenges”, N.M.S.S. Vellaichamy Nadar College, Madurai (October 2015).

BOOK CHAPTERS:

- *Mrs. P. Poongodi & Mrs. P. Pyingkili published Chapter 'Understanding Financial Behaviour Patterns of Working Women in Muduvarpatty Village, Madurai'. Behavioural Economics: Beyond Rationality. Sept. 2025. ISBN: 978-81-962552-9-9*
- *Ms. Hemavathy M., Mrs. Poongodi P. published "An Economic analysis of Maize Production in India (1994-2024)" in the book Inclusive Economies: Sectoral Analysis and Social Realities in Contemporary India. pp. 65-78. Publisher: El-shaddai Press, Madurai. Oct. 2025. ISBN Number : 978-81-962552-5-1*
- *Ms. Madhumitha R., Mrs. Poongodi P. published "A Study on Consumer's Perception and Usage of E-Vehicles in Anaiyur, Madurai" in the book Inclusive Economies: Sectoral Analysis and Social Realities in Contemporary India. pp. 79-89. Publisher: El-shaddai Press, Madurai. Oct. 2025. ISBN Number : 978-81-962552-5-1*
- *published a chapter titled "Carbon Farming and the Green Economy: Emerging Incentives and Trade-Offs" in the book on "From Theory to Impact: New Visions Across Disciplines" edited by Daniel James, Anbuoli Parthasarathy and Katsuo Shichirou Published by Association of Scientists, Developers and Faculties, London, July 2025, ISBN: 978-81-951337-7-2, PP:78-83*
- *published a chapter titled "Toward a Data-Driven, Ethically Grounded Economic Future" in the book on "Artificial Intelligence: Concepts, Tools and Applications" edited by Prof. Dr. Pooja Prashant Narwadkar, Dr. Anita G. Chandwani, Dr. Prof. S. Srinivasa Padmakar, Dr. S. R. Swarnalatha, Published by Innovation Online Training Academy (IOTA) Publishers, Coimbatore, August 2025, ISBN: 978-93-48990-59-4, PP: 124-136*
- *published a chapter titled "Performance Digital Transactions During Covid 19" in the book on "Leapfrog Growth of Digital Economy" edited by Dr. N. Mukundan, Published by Empyrean Publishing House, India. February 2023, ISBN: 978- 93-93810-33-5, PP: 20-31*
- *திருமதி. ப. பூங்கொடி மற்றும் முனைவர். ச. உமா, "பொருளாதாரம் – ஓர் அறிமுகம்", இடைநிலை ஆசிரியர்கள் அறிவியல் பணியிடைப் பயிற்சி முகாம் கையேடு (August 2017).*

PROFESSIONAL DEVELOPMENT COURSES:

<i>Nature of the Course</i>	<i>UGC - HRDC / MMTTC</i>	<i>Duration in Days</i>	<i>From - To</i>
<i>Orientation Course</i>	<i>UGC - HRDC, University of Hyderabad, Telangana Grade:A</i>	<i>28 days</i>	<i>17/05/2017 to 13/06/2017</i>
<i>Inter Disciplinary Refresher Course in Cognitive Economics, Commerce & Business Management</i>	<i>UGC - HRDC, Kannur University, Kerala Grade:A+</i>	<i>14 days</i>	<i>20/01/2021 to 02/02/2021</i>
<i>Refresher Course in Cognitive Economics</i>	<i>UGC - HRDC, Maulana Azad National Urdu University, Telangana Grade:A</i>	<i>14 days</i>	<i>07/02/2022 to 20/02/2022</i>
<i>Interdisciplinary Refresher Course in Advanced Research Methodology and Technical Writing</i>	<i>UGC - HRDC, University of Allahabad, Allahabad Grade:A</i>	<i>14 days</i>	<i>27/03/2023 to 09/04/2023</i>
<i>Interdisciplinary Refresher Course in Management, Tourism, and Commerce for Nation Building</i>	<i>MMTTC-IGNTU, Amarkantak. Madhya Pradesh, Grade:A</i>	<i>14 days</i>	<i>19/05/2025 to 31/05/2025</i>

EXTERNAL BOARD OF EXAMINER:

- *The American College, Madurai*
- *The Madurai College, Madurai*
- *The Mannar Thirumalai Naciker College, Madurai*
- *St. Mary's College (Autonomous), Thoothukudi*
- *St. Xavier's College, Palayamkottai*

OUTREACH ACTIVITIES ORGNAISED:

- *A three-day rural camp (PEC4121EX – Rural Camp) was organised from 18th to 20th September 2025 for the 11 PG students at Kulamangalam Village, accompanied by Dr. K. Suganya and Mrs. Poongodi P. 15 students participated and engaged in community interactions, household surveys, and an awareness campaign to understand rural livelihoods with the Sustainable Development Goals, particularly SDG 8 and SDG 11.*
- *A three day industrial visit was organised from 29th to 31st January 2026 for outgoing students in Mysore and Bangalore. Students gained firsthand exposure to industrial operations, service sector growth, and policy-driven development in Karnataka. The visit successfully bridged theoretical knowledge with real-world industrial and regional economic practices.*

FDPS, WORKSHOPS & CONFERENCES:

- *participated in the Seven-Day National-Level Workshop cum Faculty Development Programme (FDP) on "Data Analysis Using SPSS and AMOS for PhD Research and Paper Publishing in Scopus/WoS" organised by the Institute for Scholarly Research and Training, Chennai, from 27th June to 03rd July 2026.*
- *participated in the National-Level Seven-Day Online Faculty Development Programme (FDP) cum Workshop on "Data Analysis Using Jamovi" organized by the Institute for Scholarly Research & Training (ISRT) from 16th May to 22nd May 2026.*

FDPS, WORKSHOPS & CONFERENCES:

- participated in One week National Level Online Faculty Development Program on Outcome Based Education and Application of Generative AI in Teaching and Research organised by The Internal Quality Assurance Cells (IQAC) and the Exam Cells of St. John Technical & Educational Campus, Palghar from 19th November to 26th November 2025.
- Participated in the 2 weeks online Joint Faculty Development Programme on "AI for Teaching and Learning" jointly organized by Electronics & ICT Academies at IIT Guwahati, MNIT Jaipur, IIITDM Jabalpur, NIT Patna and IIT Kanpur from 18th August 2025 to 29th August 2025.
- participated in the online FDP on "AI Tools for Teaching and Research" on 21st June 2025, at Lady Doak College, Madurai
- Attended the webinar on Driving Institutional Excellence through NIRF Rankings by The Edvisors Team Empowering Institutions, Enabling Excellence (May 14, 2025).
- Completed the Three-day FDP on Qualitative Data Analysis Using ATLAS.ti Software organized by Dhamma Dipa International Buddhist University, Tripura (January 17-19, 2025).
- Participated in the Online Faculty Development Programme (FDP-25) "INTERNSHIP OPPORTUNITIES FOR ARTS & SCIENCE COLLEGE STUDENTS" organized by St. Aloysius College, Elthuruth, Thrissur (December 13, 2024).
- Attended 8-day International Faculty Development Programme (FDP) on "Ethics and Values for Teaching Professionals and Administrators" organized by Rani Anna Government College for Women, Tirunelveli (November 22-29, 2024).
- Attended One-Day Conference on the National Institutional Ranking Framework (NIRF) by the Association of Self-Financing, Arts, Science, and Management Colleges of Tamil Nadu in Coimbatore (October 15, 2024).
- Participated in the National Conference on "Integrating Academia and Industry Perspective in Curriculum Framework" organized by Lady Doak College, Madurai (March 11, 2024).
- Participated in the Three Days International Level Online FDP on "AI Tools for Research and Publishing" organized by Mannar Thirumalai Naicker College, Madurai (February 14-16, 2024).

FDPS, WORKSHOPS & CONFERENCES:

- *Revised NAAC Norms and Procedures, Bharathiar University (October 2018)*
- *Research Methodology and Data Analysis Using SPSS, Yuvaakshetra College (September 2018)*

ONLINE COURSES:

Completed the online course on

- *Gnuplot Training, Spoken Tutorial Project, IIT, Bombay (March 18, 2026)*
- *Python 3.4.3 Training, Spoken Tutorial Project, IIT, Bombay (November 2026)*
- *Fintech Essentials: AI, Blockchain, and Digital Lending (June 2025)*
- *Understanding Market Risk in Financial Sector (August 30, 2024).*
- *Basics of Business Statistics (August 29, 2024).*
- *Accounting Fundamentals (August 28, 2024).*
- *Fintech Essentials: AI, Blockchain, and Digital Lending (June 21, 2024).*

SEMINARS & WEBINARS:

- *Participated in the National Webinar on Covid19: Nature and Environment, R.N. College (June 2020)*
- *Participated in the Webinar on “Art of Report Writing and Ethics in Research”, DM College of Engineering (June 2020)*
- *Participated in the National Level Webinar on “Agricultural Reforms – After Covid-19 Crisis”, Bharathiar University College (July 2020)*
- *Participated in the Webinar on “Future of Education post-Covid”, McGraw Hill (June 2020)*
- *Participated in the Students Seminar on India and the World, Lady Doak College (February 2017)*
- *Participated in the Students Seminar on Contributions of Mrs Joan Robinson, Lady Doak College (August 2016)*
- *Participated in the TANSCHÉ Sponsored One Day State Level Seminar on Project Proposal Preparation Techniques, The Standard Fireworks Rajaratnam College for Women (February 2015)*

PERSONAL DETAILS:

- *Date of Birth: January 23, 1984*
- *Languages Known: Tamil, English*
- *Marital Status: Married*
- *Husband's Name: Senthil Kumar P*
- *Father's Name: Palanivelu M*
- *Number of Children: Two (>13 years)*

